

**GOVERNMENT OF PUDUCHERRY  
DEPARTMENT OF ART & CULTURE**

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Sub: Public Notice – Notification of amended Scheme for conferment of Pudukai Kalaimamani to the eminent scholars/artistes in Tamil, Telugu and Malayalam languages in the Union Territory of Puducherry – Seeking comments of the stake holders - Regarding.

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1. The draft Notification containing amended Scheme for award of Pudukai Kalaimamani to the eminent scholars/artistes in Tamil, Telugu and Malayalam languages in the Union Territory of Puducherry, is annexed.

2. The stakeholders interested in making any objections/comments or suggestions on the draft amended Notification may do so in writing, within a period of 30 days from the date of publication of draft amended Notification to the Director, Department of Art and Culture, Puducherry through speed post or letter or e-mail in the following address/e-mail:

DIRECTOR  
DEPARTMENT OF ART AND CULTURE  
No.1, RUE ROMAIN ROLLAND,  
PUDUCHERRY - 605 001.

e-mail: [art.pon@nic.in](mailto:art.pon@nic.in)

(K. MURALIDHARAN)  
Director,  
Department of Art and Culture,  
Puducherry.

Date: \_\_.05.2025

## ABSTRACT

Department of Art and Culture – Scheme for award of Pudukai Kalaimamani to the Eminent Scholars/Artistes in Tamil, Telugu and Malayalam languages in the Union Territory of Puducherry - Notification – Issued.

G.O. Ms. No.

READ: 1. G.O.Ms.No.34, dt.02.07.1996 of the Chief Secretariat (Education & Culture), Puducherry.  
2. G.O.Ms.No.29, dt.31.05.1999 of the Chief Secretariat (Education & Culture), Puducherry.  
3. G.O.Ms.No.60, dt.03.12.1999 of the Chief Secretariat (Education), Puducherry.  
4. G.O.Ms.No.46, dt.03.04.2003 of the Chief Secretariat (Art & Culture), Puducherry.  
5. G.O.Ms.No.47, dt.21.04.2004 of the Chief Secretariat (Art & Culture), Puducherry.  
6. G.O.Ms.No.53, dt.19.06.2007 of the Chief Secretariat (Art & Culture), Puducherry.  
7. G.O.Ms.No.23, dt.06.05.2013 of the Chief Secretariat (Art & Culture), Puducherry.  
8. I.D.No.2747/DAC/S3/2025 dated        of the Department of Art & Culture, Puducherry.

ORDER

2. This issues with the concurrence of the Finance Department vide ID. Note. No.\_\_\_\_  
dt.\_\_\_\_.

(K.MURALIDHARAN)

To

Copy to:

1. The Director of Art & Culture, Puducherry.
2. The Finance Department, Puducherry.
3. The Directorate of Accounts & Treasuries, Puducherry.
4. The Deputy Accountant General (Audit-I), Tamilnadu & Puducherry, Puducherry.
5. The Central Record Branch, Puducherry.
6. G.O. file /Spare.

GOVERNMENT OF PUDUCHERRY  
DEPARTMENT OF ART & CULTURE

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**NOTIFICATION**

**(G.O.Ms.No.                      Dated                      )**

The Scheme of Conferring "Puduvai Kalaimamani Award" was implemented by the Department of Art & Culture, Government of Puducherry, with the objective of recognizing and honoring Eminent Scholars/ Artistes for their outstanding contributions in the fields of literature, music, drama, dance, painting/sculpture and folk arts in Tamil, Telugu and Malayalam languages in the Union Territory of Puducherry. The original Scheme was established in G.O.Ms.No.34, dated 02.07.1996, by the Chief Secretariat (Education & Culture), Puducherry. Over the years, the Scheme has undergone six amendments, which have made it challenging for the public to understand its features. To address this, it has been decided to codify the Principal Scheme along with all its amendments made thereunder.

2. The Lieutenant-Governor, Puducherry is pleased to approve the Scheme for award of Puduvai Kalaimamani to Eminent Scholars and Artistes in Tamil, Telugu and Malayalam languages in the Union territory of Puducherry. This scheme supersedes all previous amendments and provides a comprehensive framework for the award, namely:-

**1. *Short title, extent and commencement.* –**

(i) The Scheme is known as the "Award of Puduvai Kalaimamani to the Eminent Scholars/Artistes in Tamil, Telugu and Malayalam languages in the Union Territory of Puducherry."

(ii) This shall extend to the whole of the Union Territory of Puducherry.

(iii) This shall come into force on and from date of its publication in the Official Gazette.

2. **Definitions.** – In this Scheme, unless the context otherwise requires, -

- (a) "Award of Pudukai Kalaimamani" means the Scheme of awarding Pudukai Kalaimamani to Eminent Scholars / Artistes in Tamil, Telugu, and Malayalam languages in the Union Territory of Puducherry holds significant importance and plays a crucial role in recognizing and nurturing artistic talent, preserving cultural heritage, fostering social cohesion, promoting regional languages, supporting artists professionally and economically, and garnering institutional support for the arts in Puducherry;
- (b) "Eminent Artistes" means any Artiste, who has achieved a high level of recognition and respect for their outstanding contributions, mastery, and influence within their respective disciplines;
- (c) "Eminent Artiste in Dance" means any artiste who has mastery of dance techniques and styles, whether classical, contemporary, or fusion;
- (d) "Eminent Artiste in Drama" means any artiste who has remarkable talent in portraying a wide range of characters with authenticity and emotional depth;
- (e) "Eminent Artiste in Folk Arts" means any artiste who is mastery and preservation of traditional art forms while also innovating to keep them relevant;
- (f) "Eminent Artiste in Martial Arts" means any artiste who is mastery of martial arts techniques and principles;
- (g) "Eminent Artiste in Music" means any artiste who has exceptional proficiency in their instrument or vocal technique;
- (h) "Eminent Artiste in Painting/Sculpture" means any artiste who has exceptional skill in their chosen medium, whether painting, sculpture, or other visual arts;
- (i) "Eminent Artiste in Photography/Film/Documentary Film" means any artiste who is mastery of photographic and cinematographic techniques, including composition, lighting, and editing;

- (j) "Eminent Scholar in Literature" means Eminent Scholar, who have made significant and impactful contributions to the field of literature through their writings, research, and literary criticism;
- (k) "Eminent Scholar in Orator (Literature)" means Eminent Scholar who possess exceptional skill in public speaking, specifically in the context of literature;
- (l) "Government" means, the Administrator of the Union Territory of Puducherry appointed by the President of India under Article 239 of the Constitution of India;
- (m) "Scheme" means the Scheme of award of Puduvai Kalaimamani to the Eminent Scholars / Artistes for honoring them who are expertised in the field of Literature, Music, Drama, Dance, Painting / Sculpture, Folk arts/ Martial arts, Orator (Literature) and Photography / Film / Documentary film in the Union Territory of Puducherry, as amended from time to time with the approval of the Competent Authority;
- (n) "Selection Committee" means, the Committee constituted by the Government for the purpose of this Scheme, to select the eligible Eminent Artistes for the award of Puduvai Kalaimamani in the field of Literature, Music, Drama, Dance, Painting / Sculpture, Folk Arts/ Martial Arts, Orator (Literature) and Photography / Film / Documentary film in the Union Territory of Puducherry;
- (o) "Union Territory" means the Union Territory of Puducherry; and
- (p) "Year" means financial year.

### **3. Objectives of the Scheme.-**

The Scheme of awarding Puduvai Kalaimamani to Eminent Scholars / Artistes in Tamil, Telugu, and Malayalam languages in the fields of Literature, Music, Drama, Dance, Painting / Sculpture, Folk Arts/ Martial Arts, Orator (literature) and Photography / Film / Documentary film in the Union Territory of Puducherry, holds significant importance for several reasons as follows:

(i) ***Recognition and Encouragement:***

- **Honoring Talent:** The award serves as a formal recognition of the exceptional talent and contributions of artistes in various fields such as music, dance, literature, and visual arts.
- **Boosting Morale:** By recognizing their efforts, the award boosts the morale of artists, encouraging them to continue their creative endeavors and strive for excellence.

(ii) ***Cultural Preservation:***

- **Promoting Heritage:** By acknowledging artistes working in Tamil, Telugu, and Malayalam, the scheme helps to preserve and promote the rich cultural heritage of these languages and the traditions associated with them.
- **Inspiring Future Generations:** Highlighting the achievements of Eminent Artistes can inspire younger generations to pursue and appreciate traditional art forms, ensuring their continuity.

(iii) ***Social and Cultural Cohesion:***

- **Unity in Diversity:** Puducherry is a multi-cultural region viz. Puducherry & Karaikal (Tamil), Mahe (Malayalam), Yanam (Telugu) and awarding artistes from different linguistic backgrounds fosters a sense of unity and respect for cultural diversity within the community.
- **Community Engagement:** The awards can encourage the community by bringing attention to the diverse cultural practices within Union Territory of Puducherry, promoting mutual respect and understanding.

(iv) ***Promotion of Regional Languages:***

- **Language Preservation:** By awarding artistes who contribute to the Tamil, Telugu, and Malayalam languages, the scheme promotes the use and preservation of these regional languages.
- **Literary and Artistic Growth:** It encourages the production of new literary and artistic works in these languages, contributing to their growth and evolution.

(v) ***Economic and Professional Support:***

- **Professional Recognition:** The award can enhance the professional status of artistes, potentially opening up more opportunities for them in terms of collaborations, sponsorships, and patronage.
- **Economic Benefits:** Recognition can lead to increased demand for the artistes' work, providing them with better financial stability and the means to continue their craft.

(vi) ***Government and Institutional Support:***

- **Policy Advocacy:** Such awards highlight the importance of supporting the arts, potentially influencing government policies and leading to increased funding and resources for cultural initiatives.
- **Institutional Collaboration:** The recognition can foster collaborations between artistes and cultural institutions, further enriching the cultural landscape of Puducherry.

#### **4. Eligibility/Qualifications. –**

To receive a Kalaimamani Awardee, the applicant shall be,-

- (i) resident of Puducherry either by birth or by continuous residence for a period of not less than five years preceding the date of submission of application;
- (ii) Age must not be less than 30 years on the date of submission of application; and
- (iii) The applicant should be an Artiste;
- (iv) The artiste should have professionally rendered yeomen services for the enrichment of the traditional arts.
- (v) An artiste who is popular in various art disciplines can be conferred the Kalaimamani Award for one discipline only.
- (vi) The artiste's performance should have had lasting contribution, popularity, and merit in the art disciplines of Tamil Literature, Music, Dance, Drama, Folk arts/ Martial arts, Painting/ Sculptures, Orator (Literature) and Photography/ Film/ documentary film etc.

#### **5. Application process.–**

The advertisement by the Department of Art and Culture is published in the news papers.

- (i) The interested Scholars/Artistes should visit (during office hours) the Office of the Department of Art and Culture and request the hard copy of the prescribed format of the application form (as appended to this scheme as Form – I & II in English and Tamil version) from the Staff exclusively entrusted to issue and collect filled-in applications. Additionally, application forms will be uploaded on Department of Art and Culture website [art.py.gov.in](http://art.py.gov.in), which can be viewed and downloaded by applicant artists.
- (ii) In the application form, fill in all the mandatory fields, and attach copies of all the mandatory documents (self-attest, if required).
- (iii) Submit the duly filled and signed application form along with the mandatory documents, proof certificate issued by the Revenue Department, Puducherry to the Director, Directorate of Art and Culture, No.1, Rue Romain Rolland, Puducherry-605 001 on or before the last date of receipt of the application.
- (iv) Request a receipt or acknowledgement from the concerned authority to whom the application has been submitted.

#### **6. Constitution of Selection Committee.-**

- (i) The composition of the Selection Committee will be as mentioned in Schedule I of this scheme.
- (ii) The Selection Committee shall be notified within 30 days from the date of notification of this Scheme by the Government. The tenure of the nominated member will be for three years.

#### **7. Methodology for selection of Scholars/Artistes for conferring Award of Pudukkottai Kalaimamani. –**

- (a) The Director of Art and Culture shall verify the applications along with the furnished documents and forward them to the Selection Committee for verification.
- (b) The Scholars/Artistes shall be selected by the 'Selection Committee' based on their lasting contributions, popularity, experiences, recognition and merit in their respective art disciplines thereto.
- (c) The 'Selection Committee' reserves the right to reject the application, if the Committee considers it invalid or insufficient to confer the Award. The final decision on award recipients is made collectively by the Selection Committee. The applicants have no right to go for appeal against the recommendation of the "Selection Committee".
- (d) Based on the recommendations of the "Selection Committee", Member Secretary of the Committee shall prepare a field-wise selection list of eligible Artistes as specified in Schedule II of this Scheme and submit the same to the Government for approval.
- (e) A separate register shall be maintained by the entrusted staff regarding the details of the Awardees/Beneficiary. Details of field- wise Kalaimamani Awardees will be uploaded on the website of Department of Art and Culture [art.py.gov.in](http://art.py.gov.in).

#### **8. Cash Award.-**

Artists who excel in the fields of Literature, Music, Drama, Dance, Painting/Sculpture, Folk Arts/ Martial Arts, Orator (Literature) and Photography/Film/Documentary film will be selected and honored at the Kalaimamani Award Ceremony as mentioned in Schedule-III of this Scheme.



9. ***Amendment of Scheme.-***

The Government shall have the right to amend, modify, supersede or nullify any of the clauses without any notice or assigning any reasons therefor.

10. ***Interpretation.***— If any doubt arises as to the interpretation of this Scheme, the same shall be referred to the Secretary to Government (Art and Culture), Puducherry whose decision thereon shall be final and binding.

//BY ORDER OF THE LIEUTENANT- GOVERNOR)//

**(A. NEDUNCHEZHIAN, I.A.S)**  
Secretary to Government (Art & Culture)

**Schedule I**

**[See Clause 6 (i)]**

**COMPOSITION OF SELECTION COMMITTEE**

(i)	Hon'ble Minister for Art & Culture	Chairman
(ii)	Secretary to Government (Art & Culture)	Member
(iii)	Two Experts to be nominated by the Government (in each field viz. Music, dance, Drama, Painting/ Sculpture, Folk arts/Martial Arts, Orator (Literature) and Photography/Film/documentary film)	Member
(iv)	Director of Art & Culture	Member - Secretary

## **Schedule II**

**[See Clause 7 (d)]**

### **SELECTION LIST OF FIELD-WISE ELIGIBLE ARTISTES**

Sl. No.	Field	No. of Awardees per Year	Region
1.	Literature	4	Puducherry, Karaikal, Mahe and Yanam
2.	Music	4	
3.	Dance	4	
4.	Drama	4	
5.	Painting/Sculpture	4	
6.	Orator (Literature)	4	
7.	Photography/Film/ Documentary film	4	
8.	Folk/Martial arts	4	
9.	Literature, Music, Dance, Drama, Painting/Sculpture, Folk/Martial arts/ Orator (Literature), Photography/ Film/ Documentary film	2	As a special allotment, two persons shall be selected from Karaikal, Mahe and Yanam regions out of aforesaid fields on rotation basis.
Total		34 Awardees	



**Schedule III**

**[See Clause 8]**

**CASH AWARDS**

<b>Sl. No.</b>	<b>Fields</b>	<b>Award</b>	<b>Award Details</b>
1.	Literature	Kalaimamani Award	Cash purse of Rs.50,000/- and a Certificate with Memento
2.	Music	Kalaimamani Award	
3.	Dance	Kalaimamani Award	
4.	Drama	Kalaimamani Award	
5.	Painting/Sculpture	Kalaimamani Award	
6.	Orator (Literature)	Kalaimamani Award	
7.	Photography/Film/ Documentary film	Kalaimamani Award	
8.	Folk/Martial arts	Kalaimamani Award	

**Form – I**

**[See Clause 5 (i)]**

GOVERNMENT OF PUDUCHERRY  
DEPARTMENT OF ART AND CULTURE

**APPLICATION FORM FOR THE AWARD OF “PUDUCHERRY KALAIMAMANI”  
(LITERATURE, MUSIC, DRAMA, DANCE, PAINTING/SCULPTURE, FOLK/MARTIAL  
ARTS, PHOTOGRAPHY/FILM/DOCUMENTARY FILM, ORATOR (LITERATURE))**

Last date of submission of application:

PART – I  
(Personal Data)

Photo

1. Name :
2. Parent's Name :
3. Address :  
(Residence Certificate to be attached)  
Phone No.
4. Age/Date of Birth :  
(Birth Certificate to be attached)
5. Educational Qualifications :  
(certificates to be attached)
6. Service (certificate to be attached) :
7. Monthly Income :  
(certificate to be attached)

PART – II  
(Field of Eminence)

8. Field of Specialization/Proficiency and :  
Experience(Literature, Music, Drama,  
Dance, Drawing, Folk/Martial Arts,  
Orator (Literature),  
Photography/film/documentary film)

P.T.O

9. (a) Name of the Teacher/the Institution :  
imparted training to the Artiste  
(b) Conferences/workshops that which  
you have taken part  
(c) Books/Articles published by you(list to  
be attached)  
(d) Specific concerts that you have  
conducted
10. Arts/literary activities you have :  
participated in abroad
11. Titles/Distinctions/National or state  
Awards that you have won for :  
Literature/Arts activities
12. Entitlement that you consider  
For the award for 'PUDUCHERRY :  
KALAIMAMANI'
13. Name and Address of two experts of your :  
field to assess your expertise 1.
- 2.
14. Other related expertise, if any :

### **DECLARATION**

I undersigned declare that by virtue of birth/residence I belong to Union Territory of Puducherry and also that all the details mentioned above are obviously true to the best of my belief and knowledge.

Place:

Date:

Signature

## Form – II

[See Clause 5 (i)]

புதுச்சேரி அரசு  
கலை, பண்பாட்டுத்துறை  
“புதுச்சேரி கலைமாமணி” விருதிற்கான விண்ணப்பப் படிவம்  
(இயல், இசை, நாடகம், நடனம், ஓவியம்/ சிற்பக்கலை, நாட்டுப்புறக்கலை/ தற்காப்புக்கலை,  
பேச்சாளர் (இலக்கியம்), புகைப்படம்/திரைப்படம்/ஆவணப்படம்)

விண்ணப்பம் வந்து சேர வேண்டிய கடைசி தேதி:

பகுதி-I

(தனிப்பட்ட விவரம்)

1. பெயர் :
2. பெற்றோர் பெயர் :
3. முகவரி (குடியிருப்புச் சான்றிதழ் இணைக்கவும்) :
4. வயது பிறந்த தேதி (பிறப்புச் சான்றிதழ் இணைக்கவும்) :
5. கல்வித் தகுதி (சான்றிதழ் இணைக்கவும்) :
6. பணி (சான்றிதழ் இணைக்கவும்) :
7. மாத வருமானம் (சான்றிதழ் இணைக்கவும்) : ரூ.

பகுதி-II

(புகழ்பெற்ற துறை)

8. தாங்கள் சிறப்புற்று விளங்கும் துறையும், அனுபவமும் (இயல், இசை, நாடகம், நடனம், ஓவியம்/ சிற்பம், நாட்டுப்புறக்கலை/ தற்காப்புக்கலை பேச்சாளர் (இலக்கியம்), புகைப்படம்/திரைப்படம்/ஆவணப்படம்) :
9. (அ) தங்களுக்குப் பயிற்சி அளித்த ஆசிரியர்/ நிறுவனத்தின் பெயர் :  
(ஆ) தாங்கள் கலந்துகொண்ட கருத்தரங்குகள்/செயலரங்குகள் :  
(இ) தாங்கள் வெளியிட்டுள்ள நூல்கள்/ கட்டுரைகள் (பட்டியல் இணைக்கவும்) :  
(ஈ) தாங்கள் நிகழ்த்தியுள்ள குறிப்பிடத் தகுந்த கலை நிகழ்ச்சிகள் :
10. வெளிநாடுகளில் பங்குகொண்ட கலை/ இலக்கிய நிகழ்ச்சிகள் :
11. இலக்கியம் கலைப் பணிகளுக்காகத் தாங்கள் பெற்றுள்ள பட்டங்கள் சிறப்புகள் தேசிய, மாநில அளவிலான விருதுகள் (சான்றிதழ் இணைக்கவும்) :
12. “புதுச்சேரி கலைமாமணி” விருதிற்காகத் தாங்கள் கருதும் தகுதி :
13. தங்களுடைய தகுதியை நிர்ணயிக்க தங்கள் துறையைச் சார்ந்த வல்லுநர் இருவரின் பெயரும், முகவரியும் : (1)

புகைப்படம்



14. தொடர்புடைய பிற தகுதிகள்  
(தேவையாயின்)

:

உறுதிமொழி

கீழே கையொப்பமிட்டுள்ள நான் பிறப்பால் / குடியிருப்பால் புதுச்சேரி மாநிலத்தைச் சேர்ந்தவர் என்றும்,மேலே கூறப்பட்ட விவரங்கள் அனைத்தும் நானறிந்த வகையில் முற்றிலும் உண்மையானவை என்றும் உறுதியளிக்கிறேன்.

இடம்:  
நாள்:

கையொப்பம்