

Registered with the Registrar
of Newspapers for India under
No. 10410



Registered No.
PY/44/2021-23

புதுச்சேரி மாநில அரசிதழ்
La Gazette de L'État de Poudouchéry
The Gazette of Puducherry

PART - II

சிறப்பு வெளியீடு	EXTRAORDINAIRE	EXTRAORDINARY
அதிகாரம் பெற்ற வெளியீடு	Publiée par Autorité	Published by Authority
எண் } புதுச்சேரி	வெள்ளிக்கிழமை	2023 மூ 3
No. } 83 Poudouchéry	Vendredi	3
No. } Puducherry	Friday	3rd
		நவம்பர் 3 ௨ November 2023 November 2023
		(12 Kartika 1945)

GOVERNMENT OF PUDUCHERRY
DEPARTMENT OF ART AND CULTURE

(G.O. Ms. No. 08, Puducherry, dated 27th October 2023)

NOTIFICATION

The Lieutenant-Governor, Puducherry, is pleased to convey approval for the establishment of "Contemporary Art Gallery" in the Union territory of Puducherry, to promote "Contemporary Arts" by showcasing the creative of the Artists and thereby creating aesthetic value among the public. The Scheme on "Contemporary Art Gallery for Exhibition/Display of Paintings in the Union territory of Puducherry" is appended to this Notification.

2. This issues with the concurrence of the Finance Department, Puducherry vide I.D.Note. No. 785/FC/FD/F4/A4/2023-24, dated 06-10-2023.

(By order of the Lieutenant-Governor)

A. NEDUNCHEZHIAN, I.A.S.,
Secretary to Government (Art and Culture).

[1645]

**SCHEME ON CONTEMPORARY ART GALLERY FOR
EXHIBITION/DISPLAY OF PAINTINGS IN THE UNION
TERRITORY OF PUDUCHERRY**

1. Short title, extent and commencement.— (i) The Scheme is known as the “Contemporary Art Gallery For Exhibition/Display of Paintings in the Union territory of Puducherry”.

(ii) This shall extend to the whole of the Union territory of Puducherry.

(iii) This shall come into force on and from the date of the publication in the Official Gazette.

2. Definitions.— In this Scheme, unless the context otherwise requires,-

(a) “Appellate Authority” mean, the Secretary to Government (Art and Culture) to whom the exhibitor makes an appeal against the decision of the Contemporary Art Gallery Operating Committee for allotment of the Gallery;

(b) “Artist” means, any Artist, emerging/engaging in works of visual art of any type and includes an Artist who has displayed his/her exhibits either in National/International Exhibition;

(c) “Authorized Representative” mean, an official appointed by the Department of Art and Culture, Government of Puducherry, not below the rank of Superintendent;

(d) “Contemporary Art Gallery” mean, the Contemporary Art Gallery, established with an intention to promote “Contemporary Arts” by showcasing the creatives of the Artists and to create Artistic awareness to the public;

(e) “Contemporary Art Gallery Operating Committee” mean, the Committee constituted for the purpose of this Scheme, to decide which type of Art and whose Art shall be displayed in the Contemporary Art Gallery;

(f) “Coordinator” means, the Head of Department of the Fine Arts in Bharathiar Palkalaikoodam (BPK) or a person appointed by the Government for this purpose who has vast knowledge and experience in Fine Arts Research and Exhibition;

(g) "Demurrage Charges" mean, charges assessed and levied by the Authorized Representative from the Artists/Exhibitors for the damages/defacements caused to the Contemporary Art Gallery.

(h) "Distinguished Artist" mean, an artist, art critic or art historian or person who has rendered outstanding service to the cause of Art;

(i) "Eminent Artist" mean, any artist who has been acknowledged by the Jury of National Government Authorized Art Academy.

(j) "Exhibitor(s)" means, Exhibitor(s) who showcase his/her/their art works in the Contemporary Art Gallery;

(k) "Government" means, the Administrator of the Union territory of Puducherry appointed by the President of India under Article 239 of the Constitution;

(l) "National Level Senior Artist" mean, any artist who has participated in National Akademi of Art (Lalit Kala Akademi, New Delhi).

(m) "Scheme" means, the Scheme of Contemporary Art Gallery for Exhibition/Display of Paintings in the Union territory of Puducherry, as amended from time to time with the approval of the Competent Authority;

(n) "Student" means, any *bona fide* student of an Educational Institution not below the age of 18 years.

(o) "Union Territory" shall mean, the Union territory of Puducherry; and

(p) "Year" means, financial year.

3. Eligibility.— To avail the slot for exhibition/display in the Contemporary Art Gallery, the applicant shall be,-

(i) a citizen of India;

(ii) age must not be less than 18 years for students and 21 years for Artist; and

(iii) young professional Artists for whom age restriction may not be applicable, subject to the recommendation of the Contemporary Art Gallery Operating Committee, and with the approval of authorized representative;

Note : The above conditions, shall also be applicable to the individuals in a Group Show Artists/Exhibitors.

4. Making of application.— An application shall be made not less than 3 months before the month of commencement of the Exhibition/ Display through online for booking of Contemporary Art Gallery for exhibition/display in the prescribed Application Form available in the Departmental website at <https://art.py.gov.in/>, as appended to this Scheme as Form-I.

5. Gallery Timings.— (i) The Gallery shall remain open on all days except when the Gallery needs to be kept closed owing to unforeseen circumstances or as per the direction received from the Government;

(ii) The Gallery timings for visitors shall normally be from 10.00 a.m. to 8.00 p.m.;

(iii) The Authorised Representative shall be competent to change the timings and holidays, in such circumstances as may be necessary, in consultation with the Contemporary Art Gallery Operating Committee.

(iv) The Exhibitor shall be allowed to enter the Gallery one hour before the specified visitor timings of the Contemporary Art Gallery and shall be allowed to remain in the Gallery for one hour beyond the visitor's time.

6. Gallery Booking and Allotment Period.— (i) The Gallery shall be booked for seven days, *i.e.*, from Friday to Thursday, at one go.

(ii) Extension of allocation shall be made, for a further maximum period of seven days, if, the Gallery is available for booking, on the request of the Exhibitor and additional charges for these days will be collected from the Exhibitor as mentioned in the Schedule-II appended to this Scheme.

(iii) The extension of allocation shall be decided by the Contemporary Art Gallery Operating Committee.

(iv) The Authorised Representative has the right to cancel the booked dates of the gallery in cases of extreme emergency or force majeure without assigning any reasons, if, the gallery is immediately required by the Government.

(v) In such cases, the 'Authorised Representative shall refund the entire amount deposited by the Artist without any additional or incidental charges.

(vi) Allotment shall be made only within three months prior to the actual month of commencement of the Exhibition/Display. For example, allotment for November shall not be made before the month of August.

(vii) Any request received through online for a change of date before allotment is made shall be deemed to be a fresh application received and the earlier application shall stand automatically cancelled and;

(viii) Other conditions for allotment is as specified in Form-II of the Scheme.

7. Gallery Charges and Mode of Payment.— (i) The 'Government shall determine the charges for allotment of the gallery from time to time in consultation with the Contemporary Art Gallery Operating Committee. The details of charges for the Gallery booking for seven days, is as given in the Scheduled-II appended hereto.

(ii) The Artists shall pay the amount stipulated in the Schedule-I appended to this Scheme, alongwith Security Deposit not later than seven days of receipt of the letter of allotment.

(iii) In case, payment is not received by the date specified in the letter of the allotment, the allotment made, shall stand cancelled and the information of rejection/cancellation will be uploaded in the Departmental website and no further correspondence will be entertained and thereafter, the allotment will be made to any other applicant, without assigning any reasons therefor.

(iv) Artists shall be liable to compensate the authorized representative for any damage/defacement caused to the Art Gallery (so as to rectify/repaint, *etc.*) as assessed and notified by the Authorized Representative.

(v) The charges/demurrage charges/deposits and any other fees in related to exhibiting the arts shall be remitted electronically into the Bank Account of the Department of Art and Culture, Government of Puducherry, provided in the official website, for the purpose.

8. Refund of Security Deposit.— The Security Deposit shall be refunded upon a claim made by the Exhibitors within a fortnight of completion of his/her/their exhibition and the same will be refunded electronically to the applicant(s) within another fortnight into the account from which the amount was received from the Artist without any interest upon producing 'No Due Certificate' issued by the Authorized Representative.

9. Methodology for selection of Artist(s) for allotment of Gallery for Exhibition/Display.— (i) The Artist(s) shall be selected by the 'Contemporary Art Gallery Operating Committee' based on his/her/their achievements, experiences, quality of their Art works and recognition in the field of Art and his/her/their contributions thereto.

(ii) The Contemporary Art Gallery Operating Committee will analyze the standard of the applicant's Art work.

(iii) The 'Contemporary Art Gallery Operating Committee' reserves the right to disallow any work or printed material, *etc.*, from being displayed by the Artist if, the Committee considers it objectionable or against the interest of public or State.

(iv) Artist or group of Artists shall not be allowed for allotment of the Gallery for a second time during a year and however, they may be considered if, the Gallery is not already booked for exhibition, on the dates for which an application is submitted by them.

(v) Priority will be given to the Puducherry Artists and Fine Art Students.

(vi) Exhibitor has the right to make an appeal before the Appellate Authority against the decision made by the Contemporary Art Gallery Committee; if any.

(vii) The Contemporary Art Gallery Committee is not responsible for any damage occurs on the Artists Art works.

10. Appeal procedures.— (i) The appeal shall be made to the Appellate Authority within 15 days from the date of rejection of the application.

(ii) The decision of the Appellate Authority shall be communicated to the applicant within 10 days from the date of appeal.

(iii) The decision of the Appellate Authority is final and binding.

11. Cancellation of Allotment.— (1) The allotment made shall be cancelled by the Contemporary Art Gallery Operating Committee if, -

- (i) any untoward incident(s) is/are caused by the exhibitor;
- (ii) if, any valid objection is raised by the public.

(2) In case of any cancellation made at the instance of the Artist(s) not less than one month

(3) In case of cancellation made by the Contemporary Art Gallery Operating Committee, the entire amount shall be paid including Security Deposit before the start of the exhibition, 50% of the amount received along with Security Deposit will be refunded to the Account from which the amount was received from the Artist. In case, any cancellation is made by the Artists less than one month before start of the proposed exhibition, only Security Deposit will be refunded to the Artist into the said account of the Artist.

12. Composition of Contemporary Art Gallery Operating Committee.— (1) The composition of the Contemporary Art Gallery Operating Committee will be as mentioned in Schedule-II of this Scheme.

(2) The Contemporary Art gallery Operating Committee shall be notified within 30 days from the date of notification of this Scheme by the Government. The tenure of the nominated Member will be for three years.

13. Amendment of Scheme.— The Government shall have the right to amend, modify, supersede or nullify any of the clauses without any notice or assigning any reasons therefor.

14. Interpretation.— If, any doubt arises as to the interpretation of this Scheme, the same shall be referred to the Secretary to Government (Art and Culture), whose decision thereon shall be final and binding.

SCHEDULE-I

[See Clause 7(ii)]

GALLERY CHARGES

Shows	Charge for Puducherry Artists for 7 days	Charge for other Artists for 7 days
	₹	₹
Solo Show-Professional Artists	2,800	4,200
Group Show consisting of less than three Artists.	4,200	5,600
Group Show consisting of more than three Artists but, less than five Artists.	7,000	8,400
Commercial Art Galleries and Art Organizations	9,100	10,500
Solo Show/Group Show - Display of outstanding Fine Arts student works from Bharathiar Palkalaikoodam (BPK), Puducherry, with the recommendation of BPK's Authority, subject to approval of the Contemporary Art Gallery Operating Committee. (Twice in a year)	-Nil-	-N/A-
Solo Show from students other than Fine Arts College (BPK) having deep creative caliber. Students should produce their Study Certificate/ Recommendation Letter issued by the Head of Institution. (The Coordinator has the sole right to accept or reject the candidature.)	—	3,500

SCHEDULE-II

[See Clause 12 (1)]

**COMPOSITION OF CONTEMPORARY ART AND GALLERY
OPERATING COMMITTEE**

(i) Director of Art and Culture	. .	Chairman
(ii) Head of the Department of Fine Arts in Bharathiar Palkalaikoodam, Puducherry.	. .	Coordinator
(iii) Superintendent (Accounts), Art and Culture Department.	. .	Member
(iv) Superintendent (Scheme), Art and Culture Department.	. .	Member
(v) Senior Artist- <i>cum</i> -Subject Expert, Research Scholar in the field of Fine Arts (To be nominated) by the Government.	. .	Non-Official Member
(vi) National Level Senior Artists (4 Members) (To be nominated) by the Government.	. .	Non-Official Member

FORM-I

[See Clause 4]

**GOVERNMENT OF PUDUCHERRY
DEPARTMENT OF ART AND CULTURE
CONTEMPORARY ART GALLERY**

Adjacent to the Puducherry Museum Building, Rue St. Louis,
Puducherry-605 001.

Application Form for Booking/Allotment of the Gallery for Exhibition

Date :

To

The Director/Chairman
(Contemporary Art Gallery Operating Committee),
Department of Art and Culture,
Romain Rolland Street,
Puducherry-605 001.

9. Details of awards, recognitions :
received at the State/National
level.

(In case of Group show, furnish
the details of each individual
Artist).

10. Art work details :

Sl. No.	Title	Medium	Year
1			
2			
3			
4			
5			

11. Types of exhibits :

(i) Painting (ii) Sculpture (iii) Ceramic
(iv) Graphic (v) Photographs (vi) Others

(In case of Group show furnish
address of each and every
individual Artist).

12. Period during which booking :
is sought (month and year).

1st preference

2nd preference

3rd preference

13. Period when the Applicant
exhibited/displayed in the
Contemporary Art Gallery
previously:-

--/--/----(dd/mm/year)

--/--/----(dd/mm/year)

.....

14. Organization - Registration :
 details.
 (Copy to be enclosed).
15. Details of payment :
 Mode of payment date :
 Amount :
 Bank Account :
 Name of the Bank :
 Address and IFSC :

Declaration

I/We have gone through the Scheme 'Contemporary Art Gallery for Exhibitions/Display of Paintings in the Union territory of Puducherry' and agree to abide them. I/We am/are attaching five photographs of recent works of each of the Artists in my/our group. I/We hereby declare that all the information furnished above are true to the best of my/our knowledge and information received and believed to be true.

Yours faithfully,

Signature :

(Name in Block letters)

.....

*Signature of each individual Artist
 shall be affixed in case of Group show*

Documents to be enclosed:

1. Bio Data/5Photographs of the recent works of each Artist (5" x 7") not returnable.
2. Registration Certificate under Societies Registration Act, 1860 in case of Group of Artists/Commercial/Sponsor.
3. Photographs of previous shows conducted
4. Awards/recognitions earned earlier
5. Copy of Aadhaar Card per Artist
6. Residence Certificate in the Union territory of Puduchery as issued by an authority not below the rank of Deputy Tahsildar of the concerned Taluk.
7. Proof of qualification and experience in the field of Fine/Visual Arts.
8. Cash receipt
9. Signature of each individual Artist shall be affixed in case of Group show.

FORM-II

[See Clause 6 (viii)]

Terms and conditions

1. General conditions to the Exhibitors for Exhibition/Displays.-
 - (i) The Exhibitors shall strictly follow the guidelines which is formulated by the "Contemporary Art Gallery Operating Committee".
 - (ii) Art works should be of set Standards and Professionalism at all times.
 - (iii) Ceremonial inauguration shall be conducted in a simple manner without high volume audio. If, the exhibition is to be inaugurated by popular personalities/dignitaries, the same shall be done only with the permission of the Authorized Representative.

- (iv) Only 5' X 3' size posters shall be allowed outside the Gallery in the area specifically earmarked for the purpose.
- (v) Sticking of cellotape or gum tape or any other material on the walls or partitions or driving nails within them will not be allowed.
- (vi) The Exhibitor shall not be allowed to displace the already set furniture and fixtures or equipments in the Gallery.
- (vii) In case of any Electricity failure, the Electrician shall be called with the permission of the Authorized Representative to restore Electricity. The Contemporary Art Gallery shall not entertain any claim for refund owing to failure of electric supply from the source of supply. Extra light arrangements including Generator shall not be allowed in the Art Gallery.
- (viii) Art works shall be allowed for display in the Gallery at the risk and responsibility of the Exhibitor. 'There shall not be additional storage space allotted to the Exhibitor.
- (ix) Gallery shall not be used as storage space or as working studio or for accommodation of Exhibitor. They shall be used only for the purpose of exhibiting Art works. The display of Art works on walls or pedestals or on floors shall be arranged in an aesthetic manner.
- (x) Postponement of the Gallery allotment dates will not be entertained.
- (xi) In case, the exhibition is not conducted by the Artist, the Authorized Representative shall take possession of the Gallery and it will be within the discretion of the Committee to arrange for an alternate exhibition/display during that particular week.
- (xii) 'The Contemporary Art Gallery Operating Committee' shall have the right to raise objections in case of objectionable display/exhibition of Art works and if, the Exhibitor refuses to remove such objectionable display/exhibition of Art works, the Committee shall have the right to cancel the entire exhibition and remove the exhibits, if, it is objectionable. In such cases, the Exhibitor is not entitled for any refund/compensation.

- (xiii) The Committee will sit on every first week of month to select and approve the Art works and make Schedule for the subsequent two months.
- (xiv) The demurrage charges are applicable to all those Exhibitors who fail to remove their exhibits from the premises of Contemporary Art Gallery after the end of their exhibition. Charges shall be calculated based on the number of days as per Schedule-II of the Scheme.
- (xv) Visitors may take pictures for personal use, with a hand-held camera; In case, the Exhibitor does not permit, he/she shall put up a notice in this regard in the Notice-Board well in advance to avoid confrontations.
- (xvi) Professional photographic equipment, video cameras, recording devices, tripods, lights and other similar equipments are not permitted without approval from Authorised Representative.
- (xvii) Heavily framed paintings of more than 8 (eight) kgs. shall not be allowed for being hanged on display.
- (xviii) The Exhibitor shall intimate the sales made during the exhibition/displays to the Coordinator of the Committee for record purpose.
- (xix) *Force Majeure*.— In case of *Force Majeure* conditions, the Artist shall be allocated an alternate time slot for exhibition with a mutual consent. In such cases, no refund shall be given.